

## News Release

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### **ANZ to implement Scaled Agile approach to transform customer experience**

ANZ today announced it will implement the Scaled Agile approach to organising and delivering work within its Australia Division to enable it to respond more quickly to changing customer expectations, engage and empower staff, and continue to improve efficiency.

Scaled Agile is a proven approach for running businesses based on small, autonomous, multi-disciplinary teams. It is used by leading digital companies such as Spotify and Google and in large financial services companies such as ING and ABN AMRO.

ANZ already uses agile to deliver around 20% of technology and digital projects including initiatives such as Apple Pay.

ANZ Chief Executive Officer Shayne Elliott said: "In the digital age, customer expectations are being redefined by their experiences with businesses like Amazon and Apple. We need to break with some of the traditional 20<sup>th</sup> century approaches to organising and working to ensure we are more responsive to 21<sup>st</sup> century customer expectations.

"Moving to implement the agile approach at scale in our business is an important evolution in how we run ANZ which will allow us to respond much more quickly to customer needs, create higher staff engagement and make further improvements in efficiency.

"The use of agile will mean a much less hierarchical ANZ, one built around small, collaborative, self-directed teams focussed on delivering continuous improvement in the customer experience. This is an exciting change for ANZ because we know our people are more engaged when working in ways that are less bureaucratic and more empowering.

"Our agile-based transformation will initially be focussed on the Australia Division. Building on our pilot projects, we plan to launch it at scale within the business in early 2018," Mr Elliott said.

Kath Bray, currently Managing Director Products and the executive responsible for the delivery of Apple Pay at ANZ, has been appointed to oversee the agile transformation within the Australia Division reporting to Fred Ohlsson Group Executive Australia.

A video interview with Shayne Elliott discussing ANZ's implementation of Scaled Agile can be found on ANZ BlueNotes [www.bluenotes.anz.com](http://www.bluenotes.anz.com).

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